

Amendment – 09/759,103  
Response to Final Office action mailed June 22, 2004

**Amendments to the Specification**

Please amend the paragraph beginning at page 6, line 19<sup>1</sup> as follows:

If the user attempts to win the offered item or service 210, the system determines whether the user has an existing PIN number 211 for use in signifying the outcome of a game of chance. If not, the user may select a PIN by entering a number 212, or having a pseudo-random PIN generated for the user 213. When the user has a PIN, the system calculates a probability of winning the selected item or service based on factors including the items cost, the current prize budget available, and the revenues derived from this user 214. The system then generates a random trial having the calculated probability of occurrence 215. If the trial results in a win for the user, the system displays the user's PIN as an outcome number 217 and causes the selected item to be purchased for the user 218. If the trial does not result in a win for the user, an outcome number not equal to the user's PIN is displayed 219. Thus, in the foregoing description, the user is allowed to play the game and win the product without first making any payment.

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<sup>1</sup> This is the same as paragraph [0032] in published U.S. application no 2002/0138342.